

EDMONDS COMMUNITY COLLEGE

Design Checklist

NON-DISCRIMINATION STATEMENT

Edmonds Community College does not discriminate on the basis of race; color; religion; national origin; sex; disability; sexual orientation; age; citizenship, marital, or veteran status; or genetic information in its programs and activities.

LOGO



- Use the blue logo on white backgrounds. Use the white logo on colored backgrounds. Please use those two logos mostly.
- Use the black logo in case the two other colors do not work well (for example, on a lightly colored background like yellow or light blue).
- Additional logo guidelines can be found at employees.edcc.edu/prtools/logo-guidelines.html.

MAIN COLLEGE CONTACT INFORMATION

www.edcc.edu | 425.640.1459 | info@edcc.edu

FONTS

ITC Avant Garde Gothic Book | **ITC Avant Garde Gothic Demi**

Myriad Pro Condensed | **Myriad Pro Semibold Condensed** | **Myriad Pro Bold Condensed** | Myriad Pro Light Condensed

Arial | **Arial Bold**

- Use Avant Garde for titles and headings, use Myriad for the main body.
- In case of writing in white on a colored background, remember to use a bolder font.
- Only use Arial as a substitution for the Myriad font when characters aren't available (by example for non-latin characters)

COLLEGE COLORS



Those are the official college colors to use on official documents



Those are alternative colors to use instead of the official college colors



Those are additional colors to use in complementation of the blue and green. Orange should be used in priority in such cases.

CONTRAST

Flyers, brochures, and bookmarks should be readable from an arm's length. Posters and banners should be legible from 15 feet.